

THE CLEVELAND MUSEUM OF ART
ARTIST BIOGRAPHY

MAY 87

Please complete and return the following questionnaire for our reference file on May Show artists.

FULL NAME: *STEPHEN NEAL HARDY*

PRESENT POSITION *SR. INDUSTRIAL DESIGNER
AMERICAN GREETINGS CORP.*

DATE AND PLACE OF BIRTH: *7.8.52 EUCLID, OH*

CATEGORY/PRIMARY MEDIA: *CRAFTS • WOOD/METAL/PLASTICS*

ART TRAINING (Schools, Scholarships, etc.):

*BACHELOR OF SCIENCE DEGREE IN INDUSTRIAL DESIGN, KENT STATE
3 YEARS OF COMMERCIAL ART, AKRON UNIVERSITY*

EXHIBITIONS IN WHICH YOUR WORK HAS BEEN SHOWN (include location and year):

1987 MAY SHOW. CLEVELAND MUSEUM OF ART (FIRST SHOWING)

COLLECTIONS THAT NOW INCLUDE YOUR WORK:

AWARDS:

We would appreciate having a statement about your philosophy and work as an artist—either general or something specific about the piece(s) selected for this year's May Show to aid us in the preparation of gallery talks and in the release of publicity materials. For more space, use the back of this sheet.

I HAVE A DEEP APPRECIATION FOR A VARIETY OF ARTFORMS AND HAVE MADE A CAREER OUT OF ONE. I LIKE TO THINK OF INDUSTRIAL DESIGN AS A PRACTICE WHICH COMBINES ELEMENTS FROM THE VISUAL ARTS, THE PERFORMING ARTS AND MY CATEGORY OF THE UTILITARIAN ARTS. A SORT OF SCULPTURE WHICH REQUIRES AUDIENCE INTERACTION TO EXPERIENCE AND APPRECIATE ITS UTILITARIAN PURPOSE.

THERE IS A BEAUTY IN MERE PURPOSE ALONE. AND IF ART IS CONSIDERED TO BE AN EXPRESSIVE FORM OF COMMUNICATION WHICH TRIGGERS AN EMOTION IN AN INDIVIDUAL, UTILITY CAN BE AN ARTFORM IN ITSELF.

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THE JEWELRY BOX IVE SUBMITTED IN THE 1987 MAY SHOW IS A GOOD BLEND OF THESE ELEMENTS OFFERING A PLEASING FORM, AN EFFECTIVE FUNCTION AND AN ENJOYABLE EXPERIENCE IN OBJECT-HUMAN INTERACTION.

THE KEY TO GOOD INDUSTRIAL DESIGN IS A BALANCE OF THESE THREE ELEMENTS TRYING NOT TO SACRIFICE ANY ONE TO IMPROVE ON ANOTHER. THIS IS WHERE THE TRUE ART OF THE PRACTICE LIES.